



Daltons Management
Madeira Leisure Limited
Daltons, Madeira Drive
Brighton, BN2 1EN

November 7th 2024

To whom it may concern,

I am writing to express my full support for Daltons as a venue that has consistently provided an excellent space for corporate events and performances. Over the years, my team and I have had the pleasure of hosting several professional gatherings at the venue, and each experience has been outstanding.

The flexible layout of the venue, coupled with the high level of professionalism from the team, has allowed us to create events that are both memorable and highly effective. Whether it was a networking evening, a corporate presentation, or a client engagement event, Daltons always delivered on its promise of an accommodating and vibrant atmosphere. In addition I feel the theatre-led performances as part of the programme of events has enriched the cultural landscape of Madeira Drive, offering a unique blend of professionalism and artistic creativity that has been greatly appreciated by all attendees.

The venue's commitment to maintaining a safe and well maintained environment has been perfect for corporate clients. Security staff and the clear adherence to licensing rules have ensured that every event ran smoothly and safely, even during busy times. I believe that the safeguards they propose, such as deploying door supervisors and restricting outdoor

capacity after midnight, demonstrate their proactive approach to managing the venue responsibly and fostering community trust.

Dalton's reputation as a versatile and creative space is one of its greatest assets, and I am confident that the proposed changes to the license will enable them to continue supporting the local community and businesses in new and exciting ways. It is crucial to recognise that venues like Dalton's are central to the vibrancy of Brighton's cultural and business ecosystems.

I sincerely hope that the licensing panel will take into account the positive contributions that Dalton's has made to the area and our events and the safeguards proposed to ensure its continued operation as a valuable part of the seafront.

Please let me know if there is anything further I can do to support the application.

Yours sincerely

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